

Bonoah

AVAILABLE IMMEDIATELY



Full Legal Name

Ibrahim Mostafa

BRAND & EXPERIENCE DESIGN,
CREATIVE DIRECTION & LEADERSHIP



RESIDENCE PERMIT IN GERMANY

Full work authorization,
No Visa Sponsorship Needed.

LANGUAGES

Arabic — Native
English — C2 · Fluent / Bilingual
Deutsch — A1 · Goethe-Zertifikat

EDUCATION

Master of Science (M.Sc.)

Design Management

American University of Science and Technology
GPA: 3.6 / 4.00 (US grading scale)
07/2020 – 02/2023

Bachelor of Science (B.Sc.)

Graphic Design

AUL University, Lebanon
GPA: 2.9 / 4.00 (US grading scale)
10/2009 – 02/2014

PROFESSIONAL DEVELOPMENT

Operations Management Professional

Jack Welch Management Institute · 2026

- Completed a 7-course curriculum covering Operations Management, Strategy, Lean, Supply Chain, Quality Management, & Operational Excellence Foundations.

Product Management Professional

Aha! · 2026

- Completed a 5-course curriculum covering Product Management, Strategy, Roadmap, & Development.

PROFESSIONAL COURSES

Project Management Institute (PMI)® · 2026

- Design Thinking: Understanding the Process
- Design Thinking: Implementing the Process
- Build Creative Confidence in Teams
- Critical Thinking and Problem Solving

CONTACT

- Tauberbischofsheim, Deutschland
- +49 152 38445095
- ibrahim_bonoah@outlook.com
- <https://www.linkedin.com/in/bonoah/>
- <https://bonoah.com> (Portfolio)

PROFILE

I'm a creative professional, known as Bonoah. I've got 10+ years of international experience in consulting, technology, media, retail, and SaaS. I provide creative & strategic work supported by a Bachelor in Graphic Design and a Master of Science in Design Management.

WORK EXPERIENCE

Creative Lead – Motion Design

ICG (Innovation Consulting Group) | Saudi Arabia | Remote

03/2025 – 06/2026

- Managed creative operations and tool stacks for 20+ enterprise projects, scaling monthly asset production by 40%.
- Accelerated delivery timelines via automated Agile sprint planning, eliminating remote team workflow defects.
- Directed a team of creatives to optimize resource allocation, securing a 100% on-time delivery record.

Lead Experience Designer – Multimedia Design

Gabriel & Co. | USA | Remote

10/2023 – 01/2025

- Led brand and experience design supporting 1,200+ B2B retail partners across the USA.
- Compressed asset turnaround times from 5 days to under 24 hours via automated pipelines.
- Maintained brand consistency and high production quality across large volumes of creative work.

Design Researcher – Visual Communication

American University of Science and Technology | Lebanon | On-site

01/2023 – 06/2023

- Conducted research on how visual communication influences brand perception and customer decisions.
- Executed quantitative and qualitative data collection ahead of schedule, and turned research into best practices.

Creative Director – Brand Design & Strategy

Arezki Group | Senegal | Hybrid

11/2021 – 01/2023

- Managed a €100K+ annual creative budget, enabling successful expansion into new regional markets.
- Overhauled legacy corporate visual identities in 6 months, reducing cross-departmental asset design friction by 30%.
- Used targeted market analysis to define brand positioning and coordinated teams to deliver uniform brand assets.

Creative Lead & Design Director – Digital Products

Cloud For Work | UAE | Remote

06/2020 – 10/2021

- Designed UX/UI, digital experiences, and marketing materials for IT services and SaaS products.
- Collaborated with technical teams to deliver user-focused experiences and improve design workflows.

Design Manager – Brand & Experience Design

Marwa Group, TV | Lebanon | On-site

04/2018 – 04/2020

- Managed creative production, vendor management, and project planning for television programs and commercials.
- Worked with production teams to maintain quality, visual consistency, and secure a 100% on-time delivery record.

Creative Lead – Digital Experience

Mindset Group | Lebanon | On-site

02/2017 – 03/2018

- Led brand and experience design projects from concept through final delivery, including branding and photography.
- Worked with stakeholders to deliver creative work that met business needs and quality standards.

UX/UI Design – Digital Products

Turbo Webs LTD | Lebanon | On-site

10/2015 – 01/2017

- Designed intuitive digital experiences for web and mobile products.
- Partnered with developers to deliver user-centered solutions on schedule.

Graphic Designer – Brand & Packaging

ASQ (Abdul-Samad Al Korashi) - Diadonna | Lebanon | On-site

01/2013 – 09/2015

- Created branding, packaging, and marketing assets for luxury retail products.
- Supervised technical prepress layouts and color calibration for 100+ monthly commercial corporate prints.
- Produced retail marketing and visual merchandising materials for nationwide campaigns.